

Alpha Delta Pi

BE THE FIRST

175TH ANNIVERSARY SERVICE PROJECTS TOOLKIT - COLLEGIATE CHAPTERS

Eugenia's Birthday Party

ABOUT

Eugenia's Birthday Party will be celebrated in conjunction with Eugenia Tucker Fitzgerald's birthday on January 29. To honor Eugenia, all sisters, chapters, alumnae associations, and house corporations are asked to make a gift off their local Ronald McDonald House Wishlist. If you don't have a local house to support, wish lists for other houses will be available.

TIMELINE

- Event will take place January 25th – January 31st, 2026
- Post date suggestions:
 - Instagram story post on January 25th announcing Eugenia's birthday party with the link for donations. This will spark awareness of this event for members and non-members that engage with your account, encouraging them to consider donating sometime in the next week.
 - Instagram feed post or story Jan. 29th, Jan. 30th or Jan. 31st celebrating Eugenia's birthday, highlighting what your chapter has given so far and continuing to promote the link for donations. This will highlight your chapter's contribution to Ronald McDonald House and will be one final push to encourage donations.

LOGO



EXAMPLE POST



Caption Idea: Eugenia's birthday is coming up, and we're celebrating by giving back 💕 Pick something from your local Ronald McDonald House Wishlist and spread the love! Link to donate is in our bio! #ADPi175th #RonaldMcDonaldHouse

GRAPHIC



Insert link to wish list donation site between navy lines. Name link Donate here!

Diamond Dash to 175k

ABOUT

- Join sisters, family, and friends across the world as we dash to 175K and raise funds for Ronald McDonald House and the Alpha Delta Pi Foundation. This virtual race begins on March 1, 2026, and finishes on May 15, 2026 – Alpha Delta Pi's 175th Anniversary! For 75 days, you can focus on your fitness, spend time with others, raise money for a great cause, and reflect on all that our sisterhood means to you!
- You may participate by yourself, or you can form a team, and your \$35 registration includes a t-shirt. When you register, you will be provided a link to use to fundraise, and you will record your miles on our Race Roster site. Race Roster will provide weekly challenges to keep us all motivated as we take this journey together! Finishers will receive a medal to recognize their accomplishments, and the Top 3 fundraisers will win an awesome prize! So, make your plans now to lace up your shoes and join your sisters as we celebrate the 175th Anniversary with this Diamond Dash to 175!

TIMELINE

- Registration opens January 1st. Event takes place March 1st – May 15th, 2026.
 - Share information about participation internally by the end of January. This will encourage your members to sign up and give the executive board an idea of how many chapter members are interested.
 - Promote on Instagram stories for sponsors and participation 1-2 times between February 9th-27th including link to participate. This will continue to encourage people to sign up for the Diamond Dash, along with encouraging those not running to sponsor a sister that is.
 - Announce participants on Instagram stories or a feed post by March 15th. Make sure to capture content of participants before March 15th to share and once more by May 15th for a final post so they can be featured on our Alpha Delta Pi Instagram page.
 - Celebrate participants' completion by June 1st, 2026 on your Instagram page. Prepare to get content by the end of the race in May and before school breaks for Summer.

LOGO



EXAMPLE POST



Caption Idea: 175K miles, countless memories, and one amazing sisterhood! Congrats to everyone who crossed the finish line for our Diamond Dash! 🏆 #ADPi175th #DiamondDash

GRAPHIC



Insert link to race roster sign up in space between two navy lines. Name link Sign Up!

LINK

- <https://raceroster.com/events/2026/112000/diamond-dash-to-175-with-alpha-delta-pi>

Sisterhood is Poppin’

BLURB

Who collects pop tabs? ADPi sisters do! Throughout August 2026 we need everyone to collect pop tabs for Ronald McDonald House. In celebration of our 175th anniversary, we are challenging our sisterhood to collect 1,750,000 pop tabs. Does that sound overwhelming? Well, 1,750,000 pop tabs only fills 455-gallon bags! And this total is for our entire sisterhood. If you want to get started early and be an over achiever, feel free. Get your campus, community, or place of work involved. There will be graphics to decorate your collection containers. If your local Ronald McDonald House does not participate in pop tab collection, donate to another house or take your pop tabs to a recycle center and redeem them for cash to donate.

TIMELINE

- Event takes place August 1st – 31st, 2026
 - Promote pop tab collection August 1st, 15th and 25th on Instagram stories or a feed post and internally. This time should be used to encourage as many people as possible to save up their pop tabs throughout the month and donate them to your chapter.
 - Share pop tab totals on Instagram stories or feed post September 1st. Capture content with your collection containers ahead of time so there is prepared photos to use for this post.

LOGO

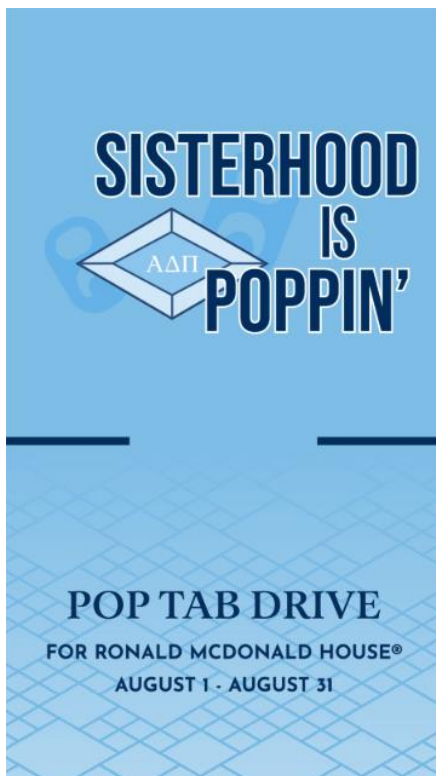


EXAMPLE POST



Caption Idea: Who collects pop tabs? We do! Join the challenge and help us celebrate 175 years by collecting tabs for Ronald McDonald House. Every little tab = big love! #ADPi175th #SisterhoodIsPoppin'

GRAPHIC



Insert information on where to drop off pop tabs between navy lines.

Week of Service

BLURB

As we continue to celebrate Alpha Delta Pi's 175th anniversary, we will honor our tradition of giving back by celebrating our 9th Annual Week of Service. This week provides an opportunity for chapters, alumnae associations, house corporations and individual sisters to give back to their community. You can organize a service project to benefit Ronald McDonald House or any other charitable organization. This is a wonderful opportunity for collegiate chapters and alumnae associations to work together. Let's make this the best Week of Service ever!

TIMELINE

- Event takes place October 24th - 31st, 2026.
 - Organize a chapter wide service event for this week by October 12th. Consider partnering with your local alumnae association for this event.
 - Promote event on Instagram stories October 22nd. This encourages members to participate in the event ahead of time.
 - Share a feed post highlighting event by November 1st. Capture content at the service event you host so that you can highlight your chapters mission to serve.

LOGO

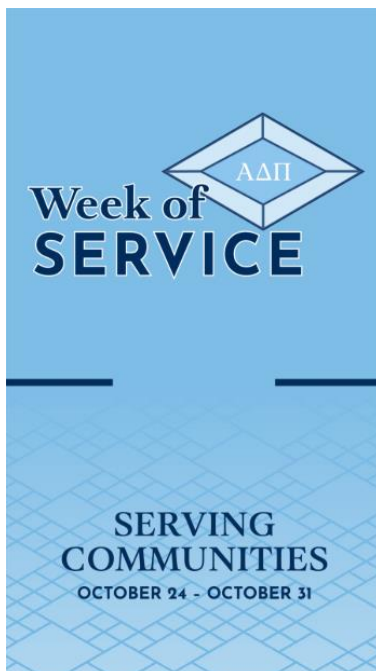


EXAMPLE POST



Caption Idea: Week of Service was a success! Thank you to every sister who gave time, love, and energy to make an impact. Here's to 175 years of service! #ADPi175th #WeekofService

GRAPHIC



Insert link to sign up for Week of Service event between navy lines.

LINK

- <https://www.alphadeltapi.org/week-of-service/>